

Small is Beautiful: A Miniature Competition

Calling All Programs:

- *Architecture, Fine Arts Programs, Interior Design, Theater/Film Design, etc.*

All College-Level Programs Welcome (including but not limited to):

- *Art Institute of New York City*
- *Cooper Union for the Advancement of Science and Art*
- *Cornell University College of Architecture, Art, and Planning*
- *CUNY Brooklyn College*
- *Fashion Institute of Technology*
- *Marymount Manhattan College*
- *New York Academy of Art*
- *New York School of Design*
- *New York School of Interior Design*
- *New York University Tisch School of the Arts*
- *Parsons the New School for Design*
- *Pratt Institute*
- *Rochester Institute of Technology College of Imaging Arts and Sciences*
- *Rutgers Mason Gross School of the Arts*
- *School of Visual Arts- New York City*
- *SUNY Binghamton*
- *SUNY Purchase School of Art + Design*
- *Syracuse University School of Art*
- *The New School Parsons School of Design*

Competition Details:

Small is Beautiful, the biggest international exhibition entirely devoted to miniature art, has landed in New York after over 150k visitors in Paris and London. Located at 718 Broadway, steps from Washington Square park, Small is Beautiful is inviting all college-level students in New York state to submit their own works of miniature art for consideration in this competition. All works will be reviewed by a panel of judges and also be put to a public vote to the followers of Small is Beautiful. The winning miniature artwork(s) will be invited to join Small is Beautiful and exhibit their artwork for a month in the Manhattan location. The winner(s) will also be guaranteed a feature on NYC's most viral city guide "Secret NYC" (over 1.4M followers on Instagram and ~60K on Tiktok) and will have the opportunity to sell their work, if desired, in the merchandising store at Small is Beautiful.

Important Dates (subject to change):

Competition Submission Period Opens: May 19th at 12:00pm EST

Competition Submission Period Ends: July 14th at 12:00pm EST

Public Voting Period: July 14th- July 28th

Winner(s) Announced: August 4th

Prompt: Miniature artwork is often overlooked due to its size. Use your piece to speak to a factor that is often overlooked or relatively unknown about you, your city, culture, industry, studies, passions, etc. in New York”

Rules and Regulations:

- I. For display purposes, the submitted miniature piece or artwork may not exceed the size and space of a standard shoebox. The submitted artwork can range from a singular detailed object to an artwork of many miniature pieces, so long as it fits all guidelines.
- II. The submitted artwork may be a previously created model or miniature work of art, or an entirely new creation, so long as it fits all guidelines listed.
- III. Any materials may be used to create the miniature piece, though additional points may be awarded for the purposeful use of reclaimed materials (eg: Lydia’s Richie’s roller skate made from recycled and found papers) or original materials (eg: David Iriarte’s miniature dresser handcrafted with real marble and wood).
- IV. No more than 50% of the entire piece can be 3D printed.
- V. Students may choose to work alone or in a pair (similar to how Small is Beautiful has duos Mulvany & Rogers and Tank & Popek), though please note that the pair will receive dual accreditation and share any coverage given as a result of the winnings.
- VI. Only one submission per student will be accepted. If more than one is submitted before the deadline, the second submission will be considered as the final draft and a replacement (and the first will be disregarded). A student that submits in a duo will not be allowed to submit separately. The separately submitted artwork will be disregarded, whether it is submitted first or second.
- VII. Submissions will be accepted through a google form. All fields will be marked as required and only one submission is allowed per email (see rule VII). If any requirement is incomplete or missing from the submission, your piece may be disqualified.
- VIII. For any questions regarding the rules and regulations of the competition, please contact sib.college.competition@gmail.com with the subject line “Miniature Art Competition”. Submissions will not be accepted via this email and emails that do not contain that subject line may be deleted, ignored, or sent to spam.

Submission Requirements for Students:

1. **2-5 minute video introducing yourself.** This video may be posted on social media. Please include which program and school you are attending, a story about when you created your first model or miniature piece of art OR what interests you most about the miniature art world, and what industry you would like to enter after your program is over.
2. **Detailed materials list** of all items used, source of the materials, and quantity.
3. **3 close-up photos** of your favorite details on your artwork and why.
4. **6 wide photos** of the entire work, showcasing the front, left, right, back, top, and bottom (if applicable) views of the artwork.
5. **360 degree video** (30 seconds or less) of the artwork or piece.
6. **A photo of your student ID**

[SUBMISSION LINK](#)